China – trademark filing

filing requirements

The following documents are required for every trade mark application submitted in each class.

- 1. An executed Power of Attorney without notarisation or legalisation.
- 2. Representation of the trade mark.
- 3. A translation of the applicant's name. We can assist to develop one at no cost if the applicant does not have one.

The name of the applicant must be in accordance with the name in the documents submitted.

application procedure and time frame

The PRC Trade Mark Office will conduct a preliminary examination after receiving the application documents.

The application is examined on both absolute and relative grounds. The Examiner may issue a Request for Amendment, or may directly refuse the application if the application conflicts with prior rights.

If no objection is raised, the application will be published in the Trade Mark Gazette for opposition purposes. The opposition period is 3 months from the date of publication. Where no opposition is raised within the 3 month opposition period, the trade mark will be registered and a registration certificate issued to the applicant.

Generally, the registration procedure takes 18 months for a straightforward application. If there are serious objections or oppositions, there may be a significant delay in registration.

Multi-class applications are not permitted in China.

Please note that this is a general summary and should not be relied upon as specific advice. For more detailed questions, please email <u>info@yen.hk</u>.

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China – trademark fees

charges and official fees	official fee (US\$)	our fee (US\$)	total (US\$)
	(054)	(034)	((034)
trademark search			
search (Word Mark)	25	75	100
search (Device Mark)	25	100	125
proprietorship search	25	100	125
trademark filing			
application	125	330	455
in additional class	125	250	375
additional goods	13	17	30
priority claim		40	40
reply to official action (per action)		100	100
issuing registration certificate		80	80
renewal	250	250	500
assignment	125	200	325
recordal of licence contract	37	100	137
change of name/address	63	100	163
opposition	125	*	*
application for recognition of famous trademark	605	*	*
miscellaneous			
translation (English/Chinese) per 100 words		10	10
* charge on time basis			